OUR PEOPLE AND HISTORY
Established over 30 years ago by Dr. Chris Findlay, our foundation is a solid commitment to empirical research and best practice.

AWARD-WINNING SUPPORT
Our award-winning Client Support team is just an email or phone call away to help with every step of your test development.

TRUST
Our client list speaks for itself. With over 400 clients in over 50 countries, and in more than 25 languages, the world’s top brands partner with Compusense to help make critical business decisions every single day.

WEB-BASED AND SECURE
Cloud is a secure, web-based software, accessible from anywhere with an Internet connection. Collaborate and share with colleagues across the hall, or across the world!

COMPLETE TESTING TOOLKIT
Select from a complete library of question types and methods for any testing scenario. From consumer testing, quality assurance, temporal methods, descriptive analysis, difference testing... the list goes on.

DO IT ALL IN ONE PLACE
Create, edit, monitor and analyze tests in real-time, even during a running test!

COMPLETE TEST CUSTOMIZATION
Use question connections to determine which questions panelists see based on their previous answers or demographic information.

EASY PANEL MANAGEMENT
Recruit, schedule, manage, email and track your panelists all in one software. Recruit consumers based on specific demographic quotas and proportions. Give them the option to schedule themselves in an available time slot – let the software do the hard work for you!

GO WHERE YOUR CONSUMERS ARE
Remove testing barriers. Panelists can complete tests anywhere in the world with an Internet connection- in the lab, a central location, in-store, at home – and from any Internet-friendly device including PCs/Macs, smartphones, tablets.

CUSTOM PRESENTATION DESIGNS
Use one of 300+ presentation designs, or easily create your own custom design. Track your serving design using one of four different sample claim methods, depending on your unique testing scenario.

COMPREHENSIVE REPORTS AND ANALYTICS
Share your findings with the many reports, statistical analyses and workbook exports. Export results directly to a ready-to-share PowerPoint presentation with customized graphing options.

Use Compusense Cloud for free on your next project!
Ask us how: cloud@compusense.com