Compusense®

CONSUMER AND SENSORY TESTING **MADE SIMPLE**

OUR COMMITMENT

Compusense is committed to providing user-friendly software that promotes best practices to the consumer and sensory community, and actionable outcomes for our clients.

EXCEPTIONAL CLIENT SUPPORT

Our experienced Client Success team works with you from day 1. We take the time to understand the needs and unique challenges of each of our clients. Our Support Team is available by live chat, email or phone to resolve your questions quickly.

WEB-BASED AND SECURE

Compusense is a secure, web-based software, which is SOC2 audited and compliant with privacy laws including GDPR. Access the software safely from anywhere, on any device.

TRUST

Our client list speaks for itself. With over 3,000 analysts, over 1,000,000 panelists and more than 25 languages, the world's top brands partner with Compusense to help make critical business decisions every single day.

COMPLETE TESTING TOOLKIT

Create, edit, monitor and analyze tests in real-time, all in one software! Select from a complete library of question types and methods for any testing scenario. From consumer testing, quality assurance, temporal methods, descriptive analysis, difference testing...the list goes on.

EASY PANEL MANAGEMENT

Recruit, schedule, manage and track your panelists efficiently. Select consumers based on demographic quotas and proportions. Give them the option to schedule themselves in an available time slot - let the software do the hard work for you!

GO WHERE YOUR CONSUMERS ARE

Remove testing barriers with our web-based software. Panelists complete tests anywhere in the world with an internet connection. Lab, Central location, In-store and Home-use tests are simple and easy to run, from your PC, Mac, smartphone or tablet.

TEST IN MULTIPLE LANGUAGES

Including multiple languages in a test helps you understand the regional differences in the products you make. Set your tests up so that your panelists can complete the test in the language of their choice. Create reports in the language you prefer.

COMPREHENSIVE REPORTS & ANALYTICS

Share your findings with our built-in reports, statistical analyses and workbook exports. Create and schedule ready to use PowerPoint reports with the click of a button.

LOOK FOR TRENDS AND INSIGHTS

Analyze your product test results across multiple tests to detect trends or changes over time. Early detection can save you time, money and market share.

Understand your products and customers with Compusense.

Whether you are working with **Food**, **Beverages**, **Personal Care**, **Pharmaceuticals**, **Clothing** or **Sporting Equipment**, we can help.